



CASE STUDY

“AgriOrganics saved our farm by safely eliminating the pests that threatened our fields.”

Jimmy Dunn, Jr.
Owner, Sunrise Farms

Sunrise Farms Safely Eliminates Pests By Relying On AgriOrganics Labs Organic Pest Control Products

Industry:

Organic farming

Challenges:

- Organic farming
- Caterpillar and beetle infestations
- Quick-acting solution needed
- Non-toxic, no residue

Solution:

AgriOrganics Labs Formula 5™

Benefits:

- Ease of application
- Approved for organic farming
- Rapid pest elimination
- Safe, biodegradable solution

FORMULA 5™ Organic Pesticides



Overview

Sunrise Farms is a family-owned and operated vegetable farm located in Southern California since 1893. Sunrise Farms has converted most of their business from traditional farming to an organic approach.

Challenge

Sunrise Farms fields became infested with several forms of caterpillars and beetles that destroyed one of their major production fields and threatened to infest the entire farm.

Given the organic nature of the farm's product, use of more conventional agri-pesticides was not possible or desirable.

Solution

Sunrise Farms contacted AgriOrganics Labs and explained their problem.

We had the farm send us several specimens of the pests that had infected their fields, which our technicians quickly identified.

A few days later, we prescribed our patent-pending Formula 5™ product, which is approved and certified safe and non-toxic to humans and pets, and which has proven itself highly-effective against a wide range of insects, including beetles and caterpillars.

About a week later, we confirmed the infestation was under control and Sunrise Farms was back to business as usual, with no sign of these pests in the past 12 months.

Formula 5™ has proven itself as a safe, effective organic pesticide in hundreds of agricultural applications across the world, and is approved by the Organic Farming Association for use in organic farming applications.